



Faculty of Medicine **DAL MED GALA**

October 14th, 2023





Innovation & Excellence

Since 1868, Dalhousie Medical School has played a significant role in the Maritimes teaching scientific excellence and humanity in medicine, facilitating leading health research, influencing social and health policy, and helping to drive the regional economy.

We are proud of our medical school. Not only have we been producing outstanding physicians who are changing and saving lives, we have a team of world-renowned medical researchers who consistently strive to address the health care concerns that impact all of us. Their work is crucial.





A Year Worth Celebrating

Three years after the first impacts of a global pandemic, we are pleased to be coming together in person in celebration.

DAL MED GALA presents a valuable opportunity for corporations and community partners to come together in recognition of the important role Dalhousie University plays in developing the next generation of medical clinicians, and producing regionally relevant and internationally leading medical research.

We invite you to become a partner in this special two-day event that will create lifelong memories for hundreds of people who cherish **Dalhousie Medical School**.





Proceeds Provide Student Financial Support

DAL MED GALA is more than a celebration of our shared vision of excellence in medical education and research. It's also an opportunity to provide much-needed student financial support.

Today, medical students are graduating with the heavy burden of extreme student debt loads. The cost of a medical education prevents students from more diverse backgrounds from even considering medical school, and our health care system suffers because of it. High debt loads motivate students to choose the most lucrative areas of practice, potentially steering them away from following their passion and pursuing less lucrative fields such as family medicine.

Net proceeds of the **DAL MED GALA** will go to the **DMAA Student Experience Fund**



DAL MED GALA 2023

Held within Halifax's preeminent event space and architecturally stunning Nova Centre complex, this feature event will host **600+ Dalhousie Medical School** alumni, current students, faculty, staff, stakeholders, and community partners who will come together in style to celebrate with great food, great music and even better company.

DATE | October 14th, 2023

VENUE | Halifax Convention Centre

LIVE MUSIC | Big Fish





Partnership Opportunities



PRESENTING Partner \$20,000+



BLUTEAU CASELEY
WEALTH MANAGEMENT GROUP

Placement of corporate name/logo on all event materials, including a “Thank you” ad along side Dalhousie University Medicine in VOX Medal

Prominent logo and hyper link on Dalhousie Medicine’s Gala events page

Opportunity to deliver a brief welcome from the podium at the gala

Opportunity to have onsite corporate signage (provided by sponsor)

Full-page ad in the Dal Med Gala event’s program (provided by sponsor)

Corporate profile in Dal Med Gala event’s program

Verbal acknowledgement from the stage by Dal Med Gala event emcee

Complimentary VIP table (8) for the Dal Med Gala event

Opportunity to provide take away gift on tables at the Dal Med Gala event

Opportunity to use Dalhousie University Faculty of Medicine logo while promoting corporate social responsibility (must be approved)



PLATINUM Partner \$10,000+

- Priority placement of corporate name/logo on all event materials, including a “Thank you” ad
- Prominent logo and hyperlink on DAL MED GALA event page
- Opportunity to have onsite corporate signage (to be provided by sponsor)
- Full-page ad in the Dal Med Gala event’s program (to be provided by sponsor)
- Corporate profile in Dal Med Gala event’s program
- Verbal recognition from the stage by Dal Med Gala event emcee
- Complimentary VIP table (8) for the Dal Med Gala event
- Opportunity to provide take away and/or placement of literature on the tables at the Dal Med Gala event
- Opportunity to use Dalhousie University Faculty of Medicine logo while promoting corporate social responsibility



GOLD Partner \$7,500

- Placement of corporate name/logo on all event materials, including a “Thank you” ad
- Prominent logo on **Dal Med Gala 2023** events page
- ½ page ad in the Dal Med Gala event’s program (to be provided by sponsor)
- Corporate profile in Dal Med Gala event’s program
- Verbal recognition from the stage by Dal Med Gala event emcee
- Complimentary VIP table (8) for the Dal Med Gala event
- Opportunity to provide take away and/or placement of literature on the tables at the Dal Med Gala
- Opportunity to use Dalhousie University Faculty of Medicine logo while promoting corporate social responsibility



SILVER Partner \$5,000

- Placement of corporate name/logo on all event materials, including a “Thank you” ad
- Prominent logo on **Dal Med Gala 2023** events page
- Quarter page ad in the Dal Med Gala event’s program (to be provided by sponsor)
- Corporate profile in Dal Med Gala event’s program
- Verbal recognition from the stage by Dal Med Gala event emcee
- Six complimentary tickets for the Dal Med Gala event (with the opportunity to purchase 2 additional tickets)
- Opportunity to use Dalhousie University Faculty of Medicine logo while promoting corporate social responsibility



BRONZE Partner \$2,500

WINE Partner \$1,000

- Placement of corporate name/logo on all event materials, including a “Thank you” ad
 - Company name listed on **Dal Med Gala 2023** events page
 - Company name listed in the Dal Med Gala event’s program
 - Verbal recognition from the stage by Dal Med Gala event emcee
 - Two complimentary tickets for the Dal Med Gala event (with the opportunity to purchase 2 additional tickets)
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- Placement of corporate name on wine bottle tags (15 spots)
- Company name listed on **Dal Med Gala 2023** events page





Other Ways To Support

Purchase Tickets of a Table for Students

Show your support for Dalhousie's Medical School students by purchasing a corporate table for 8 and donating the tickets to students who may otherwise not be able to afford to attend **OR** purchase and donate individual tickets for students. Individual tickets are \$185

Your company name will appear on table signage
if a full table is donated

Establish a Named Scholarship or Bursary

Contact us for more information on how your company can establish a **Named Scholarship or Bursary** to directly support students.



Thank You For Your Consideration

Please contact us with any questions:

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